

SIX
CHARLES ST
MAYFAIR

Your own personal Mayfair

YOUR OWN
personal Mayfair

Welcome to Six Charles Street, a boutique collection of beautifully crafted homes at one of London's most prestigious postcodes. Situated just off the corner of Berkeley Square, these grand residences include lateral apartments, a mews townhouse and a stunning duplex penthouse. With interiors styled by the renowned 1508 studio, each home blends heritage features with contemporary elegance – the perfect setting for your own Mayfair story.

Known around the world for its classic Georgian squares, Michelin-starred restaurants and designer shops, Mayfair is also a neighbourhood loved by the locals who live here. Bordered by Marylebone, Soho and two Royal Parks, this coveted location is home to famous museums and galleries as well as hidden culinary and cultural gems.





Hyde Park

Grosvenor House Hotel

Marble Arch

Oxford Street

Selfridge's

The Chancery Rosewood

Grosvenor Square

Bond Street

Scott's

Mount Street

The Connaught Hotel

Claridge's

The Dorchester

Park Lane

Annabel's

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Berkeley Square

Curzon Mayfair

5 Hertford Street

Shepherd Market

Lansdowne House

A NEIGHBOURHOOD *steeped in history*

Mayfair earned its name in 1686 when King James II granted Royal permission for an annual fair at what is now Shepherd Market. The Duke of Westminster's family acquired the land nearly 100 years later, and the resulting development created the streets and squares we see today. Mayfair has long been home to London's most notable buildings, institutions and residents, including former Prime Minister Archibald Primrose, born in Charles Street in 1847.

The original Six Charles Street was described in 1840 as a 'house, vault and stables'. When the lease expired it was rebuilt in 1849 in an Italianate style developed from the stucco-fronted classicism introduced by John Nash in the 1820s.

“A FIRST-CLASS
DOUBLE-FRONTED
MANSION OF NOBLE AND
COMMANDING ELEVATION,
ARRANGED INTO SUITES
OF HANDSOME AND
SPACIOUS CHAMBERS.”

Advertisement for Six Charles Street
The Times London (1853)



A NEW ERA *for Mayfair*

This quarter of Mayfair is undergoing a reinvention, with Berkeley Square leading the way. Blackstone investment bank's European headquarters will occupy the redeveloped Lansdowne House along with exciting retail space at ground level. Chanel is also making the move to Berkeley Square, transferring its global headquarters to No. 38. In parallel, contemporary venues such as Sexy Fish and the forthcoming extension to Annabel's bring a more modern glamour to complement timeless favourites like Scott's and The Wolseley.



1. Goyard
2. Dunhill
3. Huntsman Savile Row
4. Sexy Fish
5. Novikov
6. The Connaught Hotel
7. The Wolseley
8. Annabel's

MAYFAIR MOMENTS

on your doorstep

One of the capital's most sought-after addresses, Mayfair offers the very best of London. The finest museums and galleries; vibrant restaurants and nightlife; and iconic fashion and architecture. Discover local secrets, explore open green spaces and experience the world's most famous shops and hotels.

HOTELS

1. Claridge's
2. Four Seasons
3. Grosvenor House Hotel
4. The Chancery Rosewood
5. The Connaught
6. The Dorchester
7. The Ritz

F&B

8. Amazonico
9. Bocconcino
10. Corrigan's
11. Gymkhana
12. Hakkasan
13. HIDE
14. Isabel
15. Kai
16. Pollen Street Social
17. ROKA
18. Scott's
19. Sexy Fish
20. Shepherd Market
21. The Audley

PARKS

22. Green Park
23. Grosvenor Square
24. Hyde Park

LIFESTYLE

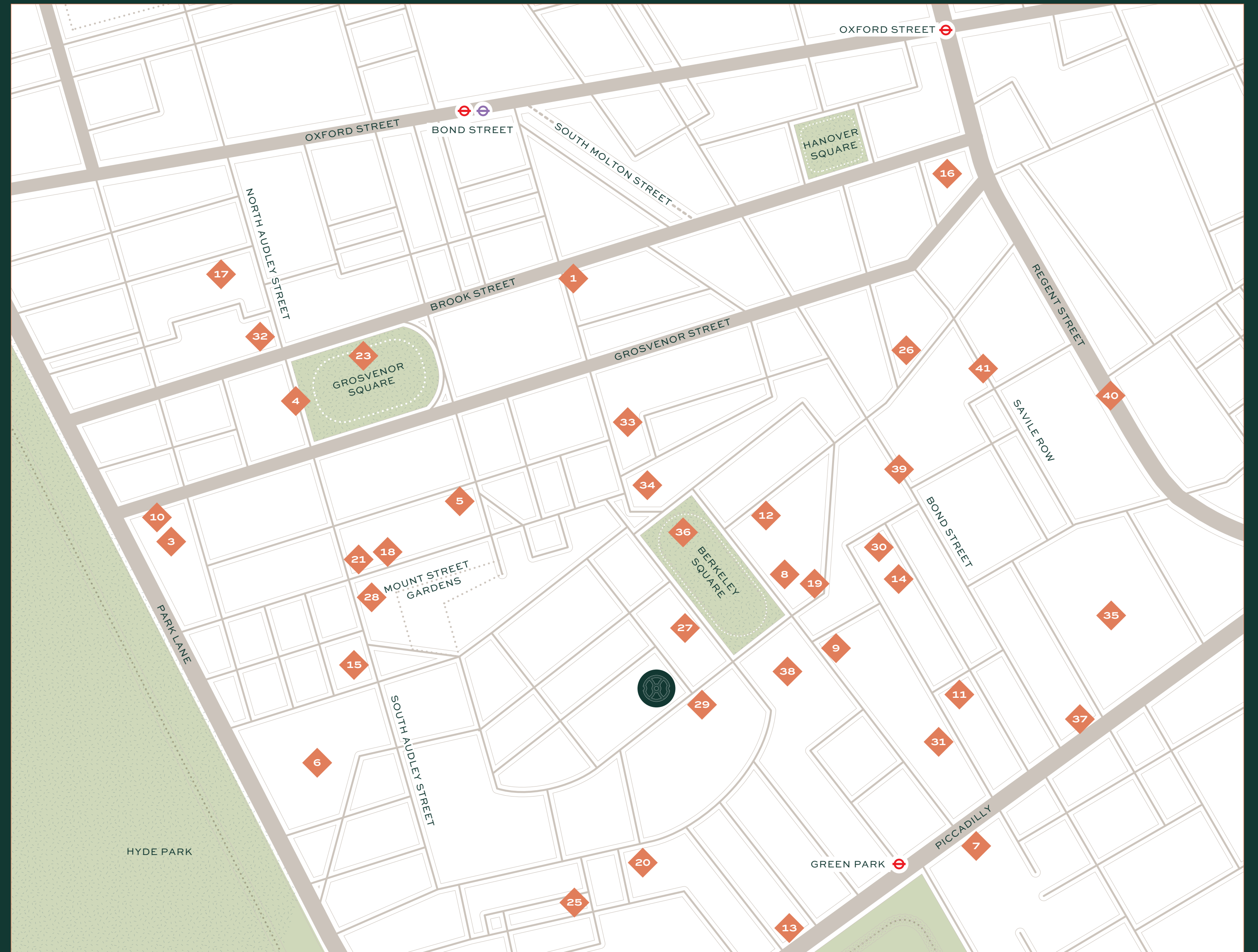
25. 5 Hertford Street
26. AllBright
27. Annabel's
28. George
29. Mark's Club
30. Oswald's
31. The Arts Club
32. The Twenty Two

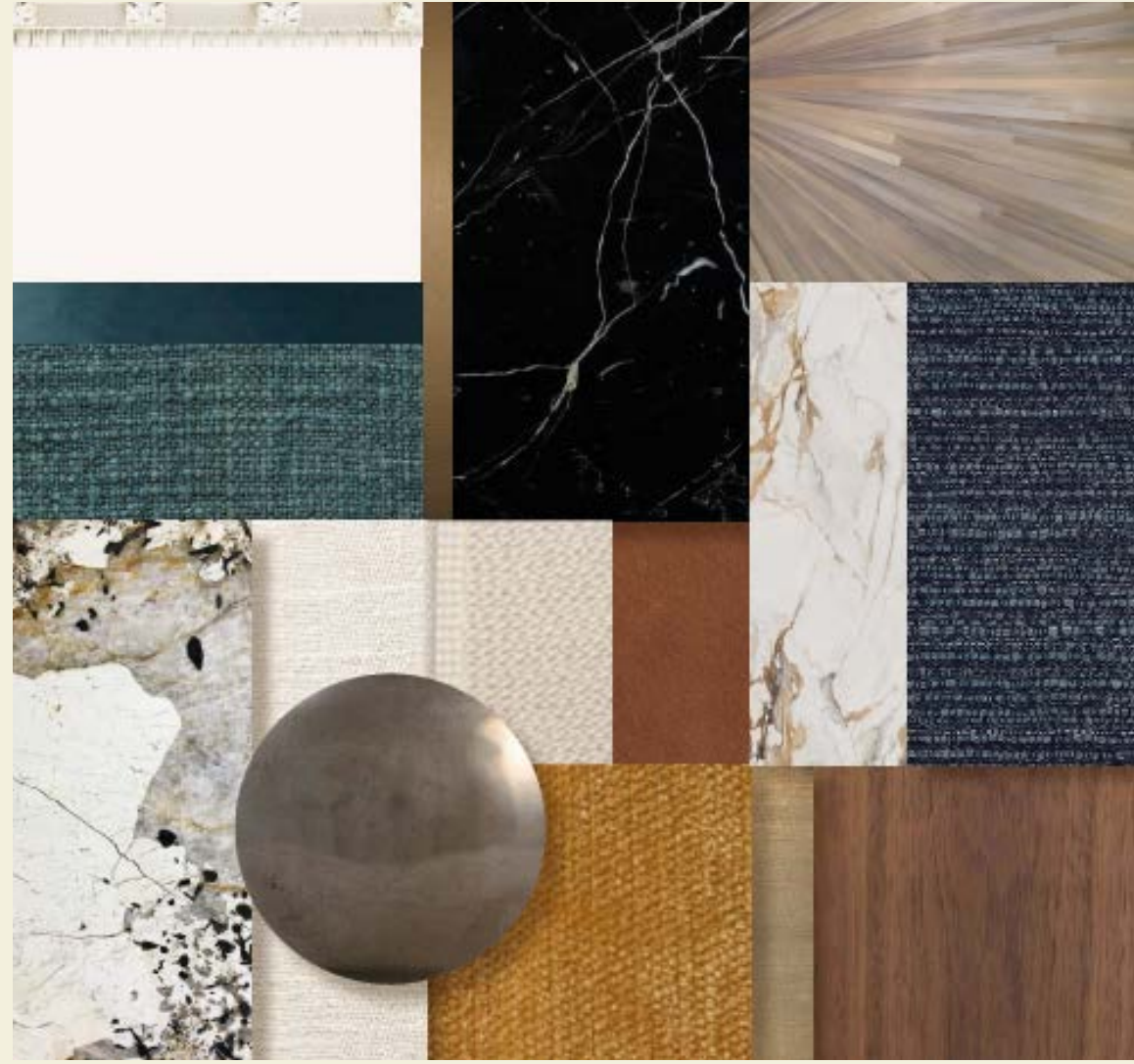
GALLERIES

33. Gagosian
34. Phillips
35. Royal Academy of Arts

SHOPPING/STREETS

36. Berkeley Square
37. Burlington Arcade
38. Lansdowne House
39. New Bond Street
40. Regent Street
41. Savile Row





1508 LONDON *interiors*

1508 is an international interior design and architecture firm, renowned for creating exceptional spaces around the world. Drawing on the local heritage and surroundings for inspiration, each home will be handcrafted to the finest finish, embracing a classic blend of the traditional and the new. Georgian period cornices and herringbone timber flooring will contrast with statement stone portals and linear joinery, while rich textures and pops of regal colours will offset walls painted in a fresh, light palette.



1508
LONDON

Computer generated image is indicative only

RESIDENCES
as unique as you

A grand entrance welcomes you into an elegant hallway, where a dedicated concierge service awaits.



Entrance

Computer generated image is indicative only





Principal bedroom



Computer generated image is indicative only

ELEVATED *living*

In a select few apartments, ceiling heights soar to more than four metres, creating an unparalleled sense of space and grandeur.



THE PENTHOUSE

A rare find in Mayfair, this stunning duplex penthouse offers a vast living space flooded with natural light, a spiral feature staircase and its own private roof terrace.





THE TOWNHOUSE

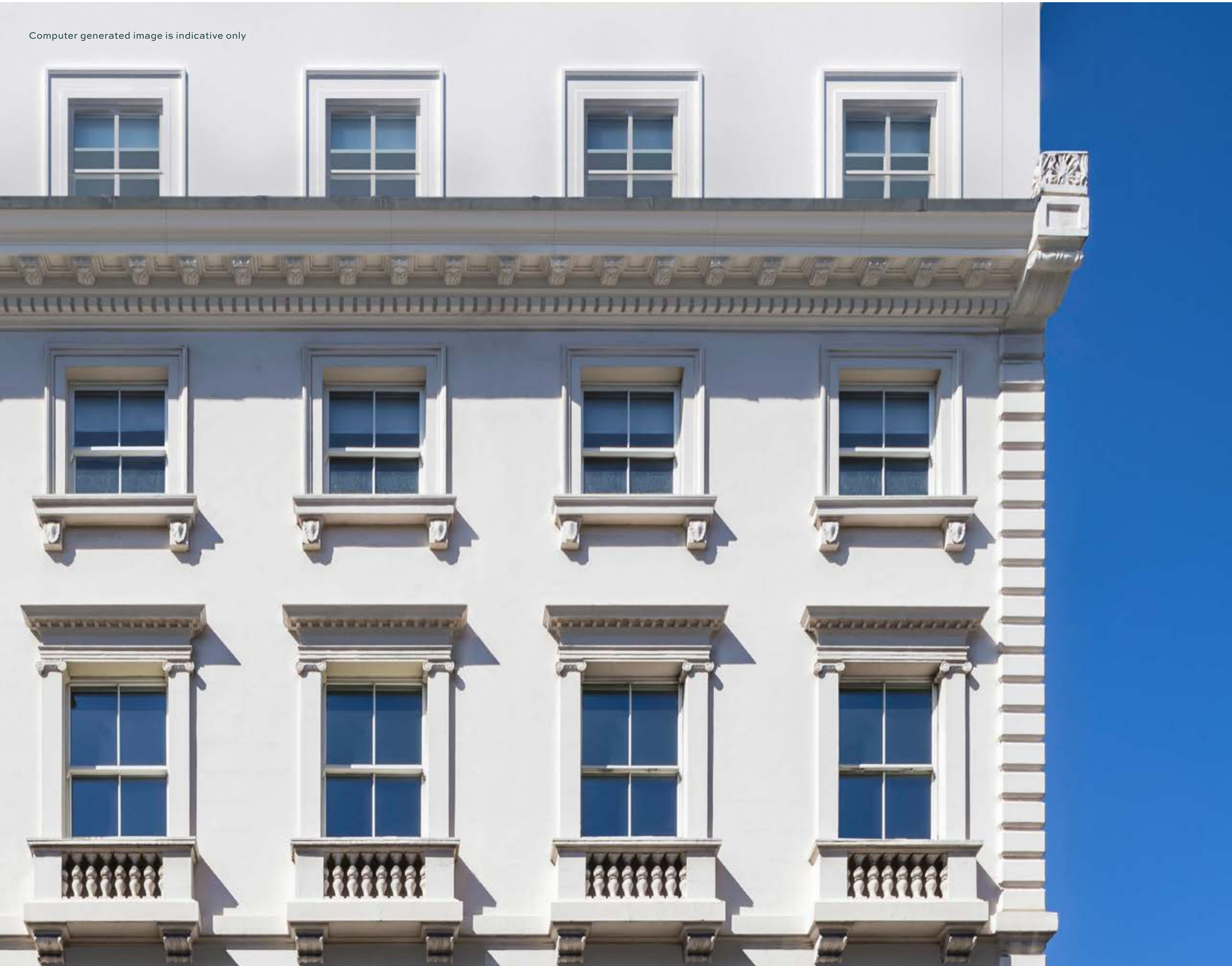
Accessed via the main entrance of Six Charles Street or through its own private front door on Hay's Mews, the 3-bedroom townhouse also offers a private secure parking space.



Computer generated image is indicative only

Townhouse exterior

Computer generated image is indicative only



BUILDING

Overview

BUILDING DESCRIPTION

- Originally built in 1849
- The building benefits from a lift to all levels and a concierge

APARTMENTS OVERVIEW

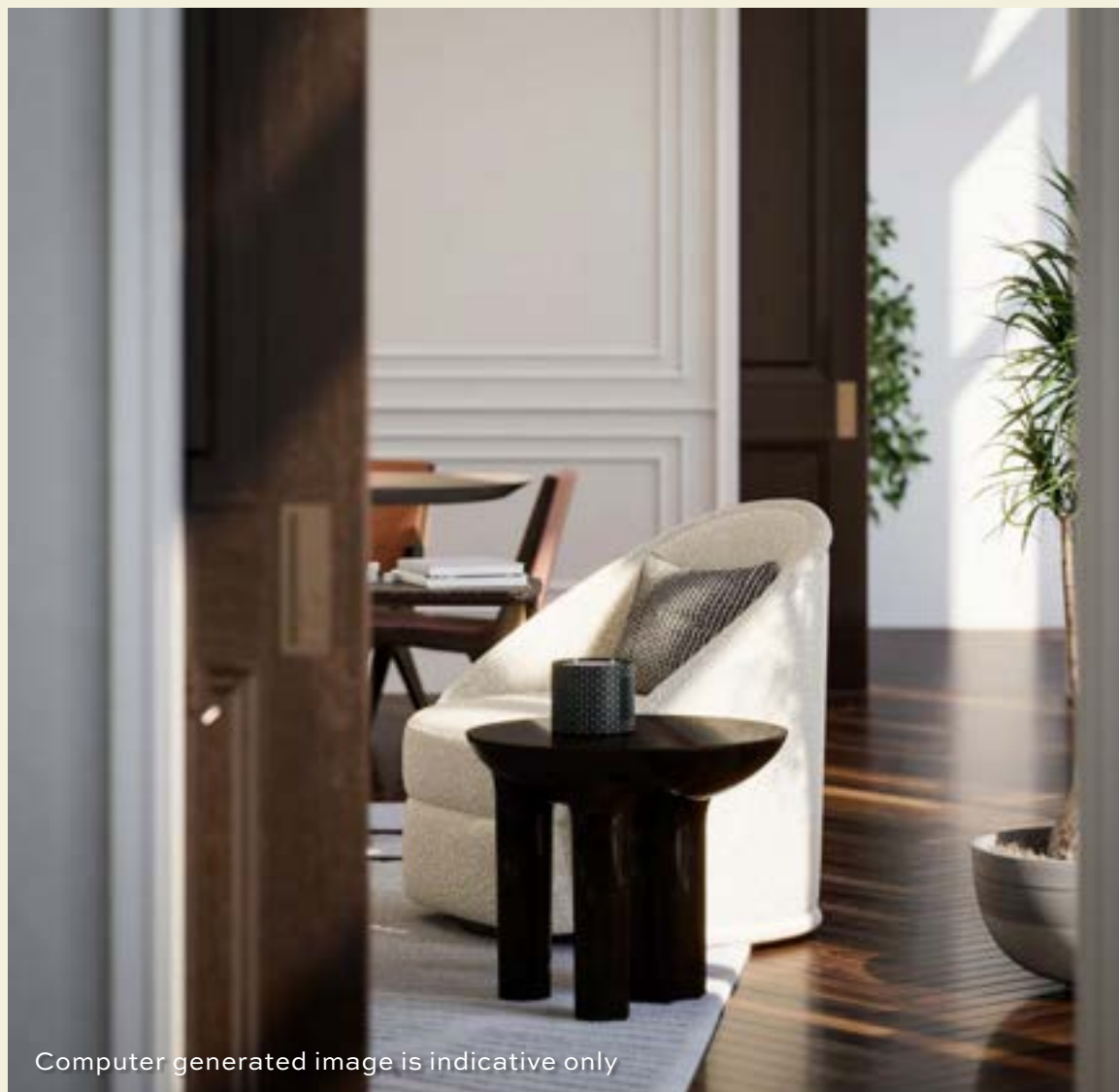
- Interior-designed apartments including: The Lateral, The Townhouse and The Penthouse
- Newly developed by REDD
- Interior design in collaboration with 1508
- Selection of 2 or 3 bedrooms with private dressing room to principal suite

LEASE

- 999 year lease and share of freehold management company

LOCATION

- Mayfair – one of London's oldest and renowned districts
- Close to the finest boutiques, bars and restaurants in Mayfair
- Close to Berkeley Square and Hyde Park
- Excellent transport links



Computer generated image is indicative only

THE *specification*

COOLING, HEATING AND PLUMBING

- Comfort cooling to main reception rooms and principal bedroom suite
- Underfloor heating to bathrooms and powder room
- Heated towel rails in bathrooms
- High pressure hot water system

SECURITY

- Concierge
- Video entry system
- Banham security locks
- Hard wired smoke and fire detection system
- Pre-wired for alarm system

LIGHTING

- Light Directions lighting design and PHOS fittings
- Lutron QSX lighting control system (with full QSX integration to Crestron Home)
- Whole house on/off functionality
- Internal wardrobe and vanity lighting

AUDIO VISUAL

- Cat 6 cabling throughout
- Crestron Home platform and applications
- Apartment pre-wired for distributed audio in principal areas
- TV points to living room, kitchen and bedrooms
- Localised devices to be used for TV audio
- HVAC control system to be assigned to interface to the Crestron Home system
- PHOS lighting
- Forbes and Lomax switches and sockets
- Gaggenau and Miele kitchen appliances, including wine fridge

FINISHES

- Natural marble bathrooms
- All bathrooms and powder room bespoke vanity with marble top
- SDS ironmongery
- Traditional plaster mouldings and cornice details
- European oak flooring from Havwoods, installed with matching border with brass trim
- Herringbone timber flooring in primary spaces
- Plank timber flooring in secondary spaces
- High-quality bespoke joinery throughout
- Sanitaryware by Dornbracht

A privately owned real estate company, with offices in London and Monaco. It is focused on the investment, development and management of prime property in world-class locations. This ranges from initial site finding, managing the development process, exit strategies, as well as ongoing portfolio and property management.



ONE PALACE GREEN

REDD sourced and structured the acquisition of One Palace Green in 2021 for a private investor. It is currently under consideration by the Royal Borough of Kensington & Chelsea's planning team, with works due to complete towards the end of 2024. The development will provide a collection of luxury apartments and a detached coach house, unique to Kensington Palace Gardens.



7 CHARLES STREET

REDD led on the acquisition of 7 Charles Street for an investor in 2018. The sensitive refurbishment and extension of a Grade II listed duplex apartment on Charles Street provided a unique 3-bedroom property. The layouts have been reconfigured to maximise the internal spaces. The central courtyard has been reinstated to provide outdoor space to the apartment and bring abundant natural light into the property. The apartment launched to the sales market as a turn-key apartment in Mayfair.



51 MOUNT STREET

REDD sourced and acquired 51 Mount Street on behalf of an investor in Q2 2021. After securing planning and listed building consent from Westminster City Council, REDD stewarded the entire development project, from minor alterations to the existing layout, to installing air conditioning and re-fitting the apartment to a high specification working with an interior designer. The REDD team is now overseeing the re-sale of this now fully turn-key property, from agency appointment to completion.

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